

# Product Research

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# Apple Watch 38mm

Products Specials \$349.00-459.00

## \*Demands Factors

- People wants to have the last electronic device.
- People love apple products

## \*Supply Factors

- Cheap labor in China
- Cheap materials

## \*Inelastic

- People buy the last product the came to sell



# Apple iPhone 6

Products Specials \$649.00-\$703.00

## \*Demands Factors

- People love Apple products
- The want the last electronic device

## \*Supply Factors

- Cheap labor in China
- Cheap materials

## \*Inelastic

- They don't care about the price they just buy it



# Concert Grand Piano

Products Specials \$232.95-  
\$324.99

## \*Demand Factors

- They enjoy playing the piano
- Pianos are popular in classical music

## \*Supply Factors

- Cheap labor in China
- Cheap materials

## \*Inelastic

- People may not buy it because the price rise



# Wallet With Gold Heart

Products Specials  
\$20.00-\$29.00

## \*Demand Factors

- Ladies love fashion
- They love small bags

## \*Supply Factors

- Cheap labor in China
- Materials are cheaper

## \*Inelastic

- People will find the way to buy the products



# Nike Air Max 90

Products Specials \$99.95 -  
\$202.50

## \*Demand Factors

- Girls love Nike shoes
- The shoes are cute

## \*Supply Factors

- Cheap labor in other countries
- Cheap materials

## \*Inelastic

- People will buy it at any price



# Bicycle

Products Specials \$184.99 - \$203.00

## \*Demand Factors

- People need it for exercise
- To go out

## \*Supply Factors

- Made in China
- Cheap materials

## \*Inelastic



# Ray-Ban Sunglasses

Products Specials \$69.00 - \$211.00

## \*Demand Factors

- Ray-Ban is a great brand
- Durables

## \*Supply Factors

- Made in China
- Cheap materials

## \*Inelastic

- They would buy it





# Flap Backpack

Products Specials \$52.77-\$79.00

## \*Demand Factors

- Girls need it to go to school
- Safe to ware

## \*Supply Factors

- Made in China with cheap materials

## \*Elastic

People will buy other backpack instead



# Chambray Shirt

Products Specials

**\*Demand Factors**

- 100% cotton
- They like this kind of shirt

**\*Supply Factors**

- Make America
- Not take long to make it

**\*Inelastic**

- People will buy it because it is necessary



# Adidas Fleece Pant

Products Specials \$6.07 - \$49.80

## \*Demand Factors

- It is soft
- Welt Pockets And An Open Hem

## \*Supply Factors

- Made in China
- Comfortable to wear

## \*Inelastic

People need it for walks and to do exercise

